

## Conference 2022

### 'Putting it in Practice'

Monday, 28 November 2022, University of Western Australia Business School, Crawley

Registration link: [2022 BEWA Conference Registration Form - Google Forms](#)

### PROGRAM

8:00–8:45	Registration – <b>Business School entrance</b>		
8:45–8:50	Welcome by BEWA President – Amanda Madden – <b>Wesfarmers Lecture Theatre</b>		
8:50–9:30	<b>Keynote</b> <i>ICT Skills Required by Students Studying Business at University</i> Nikki Schoenfeldt, UWA Business School		
<b>Session 1</b> 9:30–10:30	<b>1A Wesfarmers Lecture Theatre</b> <i>Creating Assessment Tasks for ACF</i>  <b>Presenter:</b> Fran van Oyen SCSA	<b>1B Stan Perron Lecture Theatre</b> <i>The TikTok Generation: Lessons Learned from Educating through Social Media</i>  <b>Presenter:</b> Joel Kandiah Newman College	<b>1C G42</b> <i>Can you hold marketing in your hand?</i>  <b>Presenter:</b> Brooke Tonev John Septimus Roe ACS
<b>10:30–11:00</b>	<b>Morning Tea</b>		
<b>Session 2</b> 11:00–12:00	<b>2A Wesfarmers Lecture Theatre</b> <i>ACF Project Based Assessments Year 11 and Year 12</i>  <b>Presenter:</b> Sarah Pearce Hale School	<b>2B Stan Perron Lecture Theatre</b> <i>BME Research Based Assessments for Year 11 and Year 12</i>  <b>Presenter:</b> Kathy Smith Safety Bay SHS	<b>2C G42</b> <i>Superannuation Update and Information Session</i>  <b>Presenter:</b> Brad Zaknich GESB
<b>Session 3</b> 12:00–1:00	<b>3A Wesfarmers Lecture Theatre</b> <i>Promoting ACF and BME Pathways through Commerce in Years 9–12</i>  <b>Presenter:</b> Tim Coveney	<b>3B Stan Perron Lecture Theatre</b> <i>ATAR and General BME</i>  <b>Presenters:</b> Nick Ogenis and Victoria Lacey SCSA	<b>3C Room G42</b> <i>Setting up Certificate IV in Business in your school</i>  <b>Presenter:</b> Fiona Walton Carine Senior High School
<b>1:00–1:45</b>	<b>Lunch</b>		
<b>Session 4</b> 1:45–2:45	<b>4A Wesfarmers Lecture Theatre</b> <i>Putting it in Practice: ACF ATAR</i>  <b>Presenter:</b> Josie Detata St Mary's AGS	<b>4B Stan Perron Lecture Theatre</b> <i>Putting it in Practice: BME General</i>  <b>Presenter:</b> Daniel Shaw Shenton College	<b>4C G42</b> <i>Putting it in Practice: BME ATAR</i>  <b>Presenter:</b> Thelma Crisp
<b>Session 5</b> 2:45–3:10	<b>Plenary</b> Presentation of Teacher of the Year, Prizes – Amanda Madden, BEWA President <b>Wesfarmers Lecture Theatre</b>		
3:15 onwards	<b>Sundowner</b> – Steve's, 30 The Avenue, Nedlands		

Sponsored by:



## **\*\*Important information regarding parking for the 2022 BEWA Conference\*\***

**Parking at the UWA School of Business is no longer free.**

**The cost of parking will be incurred by BEWA, please carefully read instructions below.**

1. Indicate on your conference booking your intention to drive to the conference.
2. On arrival at the conference, park only in a **YELLOW BAY**.
3. You will be required to purchase a ticket from the ticket machine – please be aware these are **CARD ONLY** facilities. The cost will be \$10 for the duration of the conference (for which you will be reimbursed).
4. Clearly display your parking ticket, face side up, and/or take a photo of your ticket or retain your receipt, if possible.
5. On registration you will be reimbursed \$10 in cash by a committee member for the cost of your parking. You will be required to sign for your reimbursement.

*Any fines received by delegates, as a result of not adhering to the above, will be at the delegate's expense and BEWA will not be involved in any negotiations.*

### **CONFERENCE OVERVIEW**

#### **Keynote (8:50AM – 9:30AM)**

##### **Keynote Address: ICT Skills Required by Students Studying Business at University**

*Nikki Schoenfeldt, The University of Western Australia Business School*

Nikki Schönfeldt is a Lecturer of Accounting at the University of Western Australia's Business School and teaches financial accounting units across undergraduate and postgraduate programs. She is a Chartered Accountant and has nearly twenty years' experience in teaching in the accounting discipline at university level. Nikki is also a fellow of the Higher Education Academy and a 2021 recipient of a UWA Award for Excellence in Teaching. She has been involved in the development of new teaching material and other teaching initiatives on various technology platforms since the start of her career and has successfully developed fully online units in accounting. Nikki's research interests include the benefits of online teaching resources to support student learning and she incorporates different technologies in both her online and flipped classes. Currently Nikki is busy with her PhD, developing an online adaptive learning resource to support student understanding of threshold concepts in financial accounting.

Nikki will share her journey incorporating emerging technologies that are relevant to accounting students today largely through self-directed learning. In Semester 2, 2022, Nikki launches a revamped AIS-unit and will share some of the successes and challenges of teaching accounting technology.

This session will address the IT skills students are assumed to have (or will need) if they embark on a university course in Business. This will interest both Accounting and Finance teachers and Business Management and Enterprise teachers.

***AITSL Standards:** 2.1, 2.2, 2.3, 2.5, 3.2, 3.4, 3.6, 5.3, 5.4, 6.1, 6.2, 6.3, 7.1, 7.2, 7.4*

**1A: Creating Assessment Tasks for ACF**

*Fran van Oyen, School Curriculum and Standards*

In this session, Fran will unpack the Assessment tables for ACF ATAR and General, to help participants create assessment tasks that meet WACE requirements. She will refer to the use of the *Glossary of key words* in the formulation of questions and how it can be used to create questions that provide students with the opportunity to demonstrate the full range of achievement. She will also focus on the development of marking keys, including the use of analytic marking keys for theoretical questions.

*AITSL Standards: 2.1, 2.2, 2.3, 2.5, 3.2, 3.4, 3.6, 5.3, 5.4, 6.1, 6.2, 6.3, 7.1, 7.2, 7.4*

**1B: The TikTok Generation: Lessons Learned from Educating through Social Media**

*Joel Kandiah, Newman College*

In this session, Joel will share his personal experience in running a viral, educational TikTok account. He will discuss the lessons learned through this process and the opportunities and threats on how the world's fastest-growing social media application can impact the future of education.

*AITSL Standards: 1.1, 1.2, 2.6, 3.3, 3.7, 4.1, 4.5, 6.2, 6.3, 6.4, 7.1, 7.2, 7.4*

**1C: Can you hold marketing in your hand?**

*Brooke Tonev, John Septimus Roe Anglican Community School*

In this session, Brooke will present on how to teach marketing concepts to Business students by putting toys in their hands. Using this engaging technique, teachers will better understand marketing concepts and have a tangible real-life example to use in their classroom – Coles Minis. This session will be applicable to all Business students, including General and ATAR courses.

*AITSL Standards: 1.1, 1.2, 1.5, 2.1, 3.2, 3.3, 3.4, 3.5, 3.6, 4.1, 4.2, 6.2, 6.3, 6.4*

## SESSION 2 (11:00AM – 12:00AM)

### **2A: ACF Project Based Assessments Year 11 and Year 12**

*Sarah Pearce, Hale School*

In this session, Sarah will present an example of a Year 11 and a Year 12 ACF project. During the session, she will explain how the projects can be modified and updated. The session will include a discussion on the benefits of individual research and collaborative learning, and will highlight coverage of the general capabilities to assist students to live and work successfully in the twenty-first century. The projects and fully-worked solutions will be included in the presentation material.

*AITSL Standards: 2.1, 2.2, 2.3, 2.5, 3.4, 3.6, 5.3, 6.1, 6.2, 6.3, 7.1, 7.2, 7.4*

### **2B: BME Research Based Assessments for Year 11 and Year 12**

*Kathy Smith, Safety Bay Senior High School*

In this session, Kathy will present on how to structure and mark a comprehensive business research task and validation. She will provide variations to tasks and marking keys.

*AITSL Standards: 2.1, 2.2, 2.3, 2.5, 3.2, 3.4, 3.6, 5.1, 5.2, 5.3, 5.4, 5.5, 6.1, 6.2, 6.3, 7.1, 7.2, 7.4*

### **2C: Superannuation Update and Information Session**

*Brad Zaknich, Government Employees Superannuation Board*

In this session, Brad will explain how various plans assist at different stages of life and will help you make decisions about your own superannuation requirements. This session is for delegates to interact with Brad, who is a superannuation specialist, and can answer your questions about your super. This session is suitable for teachers at all stages of their career.

*AITSL Standards: 7.1, 7.2, 7.4*

## SESSION 3 (12:00PM – 1.00PM)

### **3A: A Blueprint for Promoting ACF and BME Pathways for Year 9 - 12**

*Tim Coveney*

In this session, Tim will present a guide for building ACF and BME pathways through commerce in Years 9-12. As a bonus, implementing strategies from this presentation will align perfectly for the resume of any aspirational leaders/level three teachers.

*AITSL Standards: 1.2, 1.5, 2.1, 2.2, 2.6, 3.1, 3.2, 3.3, 3.4, 3.5, 3.6, 4.1, 4.5, 5.2, 6.2, 6.3, 6.4*

### **3B: ATAR and General BME**

*Nick Ognenis and Victoria Lacey, School Curriculum and Standards*

In this session, Nick and Victoria will provide an update on the minor syllabus changes for both Year 11 and Year 12 BME, including suggested amendments to documentation such as course outlines, assessment outlines and sample assessment tasks.

*AITSL Standards: 2.1, 2.2, 2.3, 2.5, 3.2, 3.4, 3.6, 5.1, 5.2, 5.3, 5.4, 5.5, 6.1, 6.2, 6.3, 7.1, 7.2, 7.4*

### **3C: Setting up Certificate IV in Business in your school**

*Fiona Walton, Carine SHS*

In this session, Fiona will share her firsthand experience of establishing this course in her school. She will run through the processes and break down the steps of how to get started, to effectively deliver the Certificate IV.

*AITSL Standards: 4.5, 6.3, 7.1, 7.2, 7.4*

## SESSION 4 (1:45PM – 2.45PM)

### **4A: Putting it in Practice: ACF ATAR**

*Josie Detata, St Mary's Anglican Girls' School*

In this session, Josie will facilitate a workshop style activity focusing on creating good answers and the strategies that top performing schools have in place to maximise student performance. Engage with your colleagues in a professional conversation about how to put the skills and knowledge learned throughout the day in practice. Best suited to ATAR ACF teachers.

*AITSL Standards: 2.1, 2.2, 2.3, 2.5, 3.2, 3.4, 3.6, 5.1, 5.2, 5.3, 5.4, 5.5, 6.1, 6.2, 6.3, 7.1, 7.2, 7.4*

### **4B: Putting it in Practice: BME General**

*Daniel Shaw, Shenton College*

In this session, Daniel will facilitate a workshop style activity focusing on creating good answers and the strategies that top performing schools have in place to maximise student performance. Engage with your colleagues in a professional conversation about how to put the skills and knowledge learned throughout the day in practice. Best suited to General BME teachers.

*AITSL Standards: 2.1, 2.2, 2.3, 2.5, 3.2, 3.4, 3.6, 5.1, 5.2, 5.3, 5.4, 5.5, 6.1, 6.2, 6.3, 7.1, 7.2, 7.4*

### **4B: Putting it in Practice: BME ATAR**

*Thelma Crisp*

In this session, Thelma will facilitate a workshop style activity focusing on creating good answers and the strategies that top performing schools have in place to maximise student performance. Engage with your colleagues in a professional conversation about how to put the skills and knowledge learned throughout the day in practice. Best suited to ATAR BME teachers.

*AITSL Standards: 2.1, 2.2, 2.3, 2.5, 3.2, 3.4, 3.6, 5.1, 5.2, 5.3, 5.4, 5.5, 6.1, 6.2, 6.3, 7.1, 7.2, 7.4*



# Parking Map of UWA Business School

